

Sponsorship Opportunities

<http://annualmeeting.hcanys.org>

BECOME A SPONSOR!

As a sponsor, your company will receive special recognition in the Annual Meeting program booklet, a large showcard with your company's name near the location of your sponsored event, special verbal recognition during the Annual Home Care Meeting & Exhibition and at the Awards Dinner, and a special thank you in HCA's *ASAP*, with distribution to HCA's provider members. Your support of HCA member events is greatly appreciated. (Please Note: all sponsored events are a **tax-deductible** contribution and HCA will provide each sponsor with the necessary documentation.)

GENERAL INFORMATION

Please check the event(s) you would like to sponsor. Complete order form and fax to HCA. Sponsorship will be assigned in order of receipt of contract. Check <http://annualmeeting.hcanys.org> for the most current list of available sponsorship opportunities. All fees must be paid in full to reserve exclusively. For cancellation of commitment, the company agrees to pay 25% of the amount of sponsorship.

SPONSOR DETAILS

Name/Suffix

Title

Affiliation

Address

City/State/Zip

Phone/Ext.

Fax

Email

EVENT SPONSORSHIP

Please check events you would like to sponsor:

(1.) Sunday Pre-conference, \$10,000 (Platinum Package)

The pre-con is designed for executive leaders to hear first-rate speakers while having the opportunity to network with other executive colleagues in the industry. As a PLATINUM sponsor for this event, you will receive written and verbal recognition throughout the conference, have the opportunity to introduce the speaker and say a few brief words about your company. It also includes free registration at the pre-conference and the opportunity to interact with top executives in the industry. You will also receive a complimentary 8x10 booth during the exhibition and a full page ad in the official program booklet. This is a great marketing opportunity for your company.

(2.) Sunday Cocktail Reception with Exhibitors, \$7,000 or 2 partial sponsors at \$3,500

Includes signage, recognition in the program booklet, and verbal recognition during the conference and at the Awards Dinner.

(3.) Sunday Awards Dinner, \$10,000 (Platinum Package)

This celebration will be held on Sunday, June 10 in the exhibit hall in honor of the Ruth F. Wilson Awardee and the other award winners. As a PLATINUM sponsor for this event, you will receive written and verbal recognition throughout the conference, have the opportunity to say a few brief words in the welcoming, receive a complimentary 8x10 booth during the exhibition and a full page ad in the official program booklet. This is great opportunity to be a part of this special event.

(4.) Sunday Awards Contributor, \$1,000 minimum

Contributions towards the awards dinner will be welcomed and accepted for this event. You will receive written and verbal recognition at the Awards dinner and will be a part of this special event.

(5.) Sunday Awards Centerpiece, \$3,000

For the awards dinner each table will have a centerpiece with your company logo in recognition of the Ruth F. Wilson Award winner and other award winners.

(6.) Sunday Box of Chocolates, \$2,500

Each place setting will have a decorative box of chocolates for attendees to enjoy. Your company logo will be imprinted on the box.

(7.) Sunday Awards Gift Bag, \$5,000

Each place setting will have a decorative gift bag with a token gift as a remembrance of the evening. Your company logo will be imprinted on the gift bag and token gift.

(8.) Monday Keynote Address, \$7,000

Underwrite the annual Janet E. Starr keynote address. Your company will be able to introduce the keynote speaker and say a few brief words. Kick off the conference with a great marketing opportunity for your company.

(9.) Session Sponsors, \$5,000 each (2 opportunities)

- (9a.) Monday General Session – Neeli Bendapudi, Ph.D.
- (9b.) Monday Fraud Panel Session

(10.) Tuesday Session Sponsors, \$7,000

Underwrite Tuesday's Closing General Session. Your company will be able to introduce a headline speaker and say a few brief words.

(11.) Concurrent Session Sponsors, \$4,000 each per day (8 opportunities)

- (11a.) **Monday:** Technology Development and Application in Home Care – The Future is Here
- (11b.) **Tuesday:** Technology Development and Application in Home Care – The Future is Here
- (11c.) **Monday:** The Health Care Workforce – Developing Partnerships and Solutions
- (11d.) **Tuesday:** The Health Care Workforce – Developing Partnerships and Solutions
- (11e.) **Monday:** Managed Care's Interface with Home Care Providers – Issues and Opportunities
- (11f.) **Tuesday:** Managed Care's Interface with Home Care Providers – Issues and Opportunities

Sponsorship Opportunities

- (11g.) **Monday:** National Government Services Update
- (11h.) **Tuesday:** OCS Benchmarking and Best Practices
- (11i.) **Tuesday:** Grant Writing Session
Includes being able to introducing the speaker(s) and being able to say a few words about your company. This is great exposure for your company.
- (12.) Monday Continental Breakfast with Exhibitors, \$3,000**
- (13.) Monday Luncheon with Exhibitors, \$5,000**
Delegates are sure to appreciate your sponsorship of special luncheon with exhibitors. You will have the opportunity to welcome attendees to the luncheon.
- (14.) Monday Luncheon Infomercial, \$1,000 (6 opportunities)**
You will have the opportunity to address participants with a 5 minute presentation of your company.
- (15.) Monday Ben & Jerry's Ice-cream social with Exhibitors, \$3,000**
After lunch with exhibitors, enjoy Ben & Jerry's ice-cream compliments of your company. The raffle prizes will be given out at this event.
- (16.) Monday Hawaiian Luau Party, \$3,000 each (partial sponsorship will be accepted)**
Attendees will enjoy a tropical gateway compliments of your company!
- (17.) Tin of Mints, \$2,000 for either day**
Each participant will receive a tin of mints to enjoy throughout the conference. Your company logo will be imprinted on the tin and will be put at each place setting in the Saratoga Ballroom.
 (17a.) Monday
 (17b.) Tuesday
- (18.) Bottled Water, \$2,000 for either day**
Attendees will enjoy having their own bottled water to drink while listening to the education sessions. Each place setting in the Saratoga Ballroom will have a bottled water with your company logo imprinted on the label for all attendees to take.
 (18a.) Monday
 (18b.) Tuesday
- (19.) Monday Morning Coffee Break, \$2,000**
- (20.) Monday Afternoon Break, \$2,000**
- (21.) Tuesday Morning Coffee Break, \$2,000**
- (22.) Tuesday Breakfast, \$3,500**
Fresh coffee, eggs, pancakes, muffins, bagels, fruit and much more ... Compliments of your company. What a way to start the day.
- (23.) Tuesday Boxed Lunch, \$3,500**
Includes a lunch bag with your company logo that will be distributed to all attendees. This is a great opportunity to market your company.
- (24.) Delegate Pens, \$4,000**
Includes company logo on the pen, which will be distributed to all attendees at the conference.
- (25.) Annual Meeting Conference Tote Bag, \$3,500 each (will accept 6 partial sponsors)**
Attendees carry this functional bag throughout the meeting and back at their agencies. Your black and white logo will be printed on the bag.
- (26.) Delegate Portfolio/Writing Pad, \$5,000**
This padfolio will contain the official program booklet, writing pad, interior bands for PDA and phone, pen holder and pockets for business cards and other documents which will be distributed to all conference attendees. Your company logo will be printed on the cover.
- (27.) Magnetic Name Plates, \$4,000**
Each participant's name and agency will be engraved on the name plate. No strings, clips or pins to fuss with. Each attendee will have a professional looking magnetic name plate.
- (28.) Conference Centerpiece, \$4,000**
Each table in the Saratoga Ballroom will have a plant with your company logo.
- (29.) Massage Therapy in the Exhibit Hall, \$3,000**
Participants are sure to enjoy a relaxing massage - compliments of your company. Receive prime signage in the exhibit hall.
- (30.) Welcome Gift Bags, \$7,500 or 2 partial sponsors at \$3,750 each**
Each conference attendee will receive a goody bag with snack items when they check-in...compliments of your company. A welcome note with your company logo will be attached to the gift bag. Each attendee will enjoy and appreciate a goody bag to take back to their room.
- (31.) Conference Handout Materials \$1,500**
Underwrite conference handout material. Your company logo will appear on the front cover of handout packet.

PLEASE LIST SPONSORSHIP

ITEM # _____ \$ _____

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PAYMENT INFORMATION

TOTAL AMOUNT DUE \$ _____

To secure your sponsorship, please complete this form and fax back. Remember to check the website, <http://annualmeeting.hcanys.org> for availability of sponsorship opportunities. Once your sponsorship request has been processed, a confirmation email will be sent.

Fax both pages to (518) 426-8788.

Please check method of payment:

- Check Visa MasterCard American Express

Name on Card

Card Number

Expiration Date

Authorized Signature